

SAMPLE ASK LETTER

- ⇒ If EMAILING your “ASK” letter, be sure to refer your donors to www.sto4kidz.org
- ⇒ If MAILING, include an STO4KIDZ Contribution brochure and write you student’s name in the brochure

General ASK Letter

Hello Friends,

Taxes are almost due, and if you didn’t know already, Arizona gives you the choice on how your taxes are used. You can allocate state income tax dollars to create scholarships for kids in private schools at no cost to you, kids like ours. This is not donation, but it’s income taxes that we all have to pay anyhow. Please watch this very short video which explains plainly how this works.

You get 100% of it back as a credit; your Arizona tax liability is reduced dollar-for-dollar when you contribute to a school tuition organization (STO) like STO4KIDZ. This will have a huge impact on our ability to send _____ to a great school! Would you consider redirecting your taxes to _____?

The net cost to you is ZERO, but the benefit to our children is PRICELESS! Everyone really does win! You can contribute online (through April 15th) at STO4KIDZ.ORG or print and fill out STO4KIDZ Contribution form and mail it in. The scholarship organization will email you a receipt for your taxes.

If you have any questions, please call either of us. Or you can also speak directly with the very helpful staff at School Tuition Organization 4 Kidz (STO4KIDZ) 602.698.8855

Thank you so much,

Include Names and signature

_Photo of your student _

Include Contact information

Note: A school tuition organization cannot award, restrict, or reserve scholarships solely on the basis of a donor’s recommendation. A taxpayer may not claim a tax credit if the taxpayer agrees to swap donations with another taxpayer to benefit either taxpayer’s own dependent. A.R.S. 43-1603 (C). Any designation of your own dependent as a potential recipient is prohibited.

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Student Entering Kindergarten

Happy New Year to our dear family and friends!

We hope your Christmas was a restful, celebration time with your loved ones.

As we are approaching the New Year, we are looking back at 20____ and the many blessings; and would love to share a few highlights with you, keeping you up to date on how things are evolving for us!

Say some news about each family member.....

After many month of looking into elementary schools for____ we decided to enroll ____ at ____ private school, with smaller students and features that can nurture____ learning style and allow ____ to thrive and reach his/her potential.

The state of Arizona offers great opportunity to its taxpayers to allocate a portion of their tax liabilities towards education without any out of pocket cost to them. It is a wonderful law which allows every taxpayer to decide how their tax dollar is spend. If a person files as Single, can allocate \$____ or if filing married or Jointly can allocate \$____ and *receive a dollar-for-dollar credit* for the current year or the following year, whichever they choose also may be able to claim it on their Federal taxes as a donation to **STO4KIDZ** a certified charitable tuition organization that **monthly** awards a minimum ninety percent of every dollar in scholarships to students who attend Arizona private schools. We are redirecting our income taxes to assist another family since we can’t utilize it for our own child.

This is such a win/win for taxpayers and families with school age children. I know this can be a bit overwhelming if you have never heard of this program, so I have enclosed a brochure and would greatly appreciate if you would consider supporting _____’s private____ education, enabling us to keep his/her at the school of our choice, helping us lower the tuition fee.

We wish you the very best year in 20____

Warmest regards,

Include Names and signature

_Photo of your student _

Include Contact information

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Family with Special Circumstance

Dear _____

Hope this email finds you well. I wanted to give you an update on how our family is doing and what’s new here.

“say something short about your family, to tie in the next paragraph”

In light of all that’s been going on and changes which has affected our lives in many ways, I/we decided to keep _____ at _____ which has been home away from home providing _____ stability, familiar faces, friends, and teachers, as our family is facing many financial challenges and adjustments.

I/we learned about the Arizona Tax Credit program which at no-out-of-pocket cost allows taxpayers to redirect a portion of their state tax liabilities towards education, while receiving a dollar-for-dollar tax credit. I Have registered _____ with **STO4KIDZ** a Tuition organization which turns these tax dollars into scholarship awards, helping families lower their kids tuition cost. Please take a few minutes and visit their website STO4KIDZ.org, and watch the very short **video**. I am allocating my state tax liability and recommending another student since I can not recommend my own child, but would really appreciate it if you would allocate your tax dollars you would be required to pay any-how and recommend _____ to help lower his/her tuition fee this year.

You can contribute online by clicking [CONTRIBUTE NOW](#) or fill out STO4KIDZ Contribution form and mail it in. The scholarship organization will email you a receipt for your taxes.

If you are able I hope you would consider supporting _____’s private _____ education, helping us/me to keep _____ at (school name) _____, and lowering the tuition fee.

We wish you the very best year in 20_____

Thanks,

Include Names and signature

_Photo of your student _

Include Contact information

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Out-of-Arizona-State Donors

Dear family and friends,

We would like to take the opportunity and ask for your support of _____ education at no out-of-pocket cost to you.

We have learned about a 501(c)3, non-profit organization called STO4KIDZ, licensed by the State of Arizona and approved by IRS as a school tuition organization which turns tax dollars into scholarship awards, helping families lower their kids tuition cost. We learned that this is not only an in-state program but people who live out-of-state can **donate** as well. As an out-of-state donor, you can make as much of a donation as you desire towards _____ school tuition, and by utilizing STO4KIDZ you are able to claim your donation on your federal taxes and it is 100% deductible. In-turn, STO4KIDZ, awards a minimum ninety percent of your donations in scholarship to _____ on within thirty days of receiving donations. You can donate a lump-sum or make monthly payments and donate online, by phone and/or by mail.

Please take a few minutes and visit the website at STO4KIDZ.ORG . We would really appreciate if you would consider supporting us with your tax deductible donation and recommend _____ to help us lower his/her tuition fee this year. This will have a huge impact on our ability to continue sending _____ to _____ over the next few years.

You can contribute through April 15th either online at STO4KIDZ.ORG or fill out STO4KIDZ Donation form and mail it in. The scholarship organization will email you a receipt for your taxes.

If you have any questions, please reach out to us, or you can also speak directly with the very helpful staff at School Tuition Organization 4 Kidz (STO4KIDZ) at 602.698.8855.

We truly appreciate your time and consideration in helping us provide _____ with the opportunity to attend _____. We look forward to hearing from you.

Thank you so much,

Include Names and signature

_Photo of your student _

Include Contact information